

# **Consultant Connect**

## **GDPR Privacy Notices – Data For Marketing Purposes**

### **Privacy Policy**

Consultant Connect recognises the importance of keeping data safe and secure and acting in compliance with UK GDPR (UK General Data Protection Regulation).

### **Your personal data – what is it?**

Personal data relates to a living individual who can be identified from that data. Identification can be by the information alone or in conjunction with any other information in the data controller's possession or likely to come into such possession. The processing of personal data is governed by the General Data Protection Regulation 2016/679 (the "GDPR").

This Privacy Notice tells you what to expect in relation to personal information about you which is collected, handled and processed by Consultant Connect Limited.

### **Who are we?**

We are Consultant Connect Limited of One St Aldates, St Aldates, Oxford, OX1 1DE.

Consultant Connect is the Data Controller for the purposes of retaining personal data in the form of Marketing Databases and Mailing Lists.

Consultant Connect is the provider of communications systems to the NHS and Private Health Providers that facilitate easier and faster patient-specific discussions between different teams of clinicians. The overall objective is to ensure patient pathways are not delayed unnecessarily on account of clinicians being unable to contact each other.

We acknowledge and agree that any personal data of yours that we handle will be processed in accordance with all applicable data protection laws in force from time to time.

### **The information we may collect – Personal Data within Marketing Databases and Mailing Lists**

We collect your data for marketing purposes in 4 instances:

- If you sign up to our mailing lists
- If you use our contact form to get in touch
- If you email us directly
- If you sign up to the live session or recording of our webinars

In any of these instances we might ask for your name, organisation name, job title, phone number and email address. If you provide any further data, this is by your own choice.

This information will have been provided, or will be provided, by you or a third party who we work with, such as external database providers such as Wilmington Business Information.

### **How we use the information**

We collect data to be able to respond to use it in one of three ways:

- To respond to your enquiry
- To sign you up to our mailing updates
- To register you to our webinars

### **How we hold the information**

All the personal data we have is stored on our database in the UK.

### **Disclosure of your information**

Your personal data will be treated as strictly confidential and will be not be shared with any third-party organisation other than with your explicit consent.

### **Legal basis for processing the information**

The legal basis upon which we hold and process your personal data is Legitimate Interest.

*Legitimate interests: the processing of a person's data is necessary for their legitimate interests or the legitimate interests of a third party unless there is a good reason to protect the individual's personal data which overrides those legitimate interests.*

### **Retention of your data**

Your data will be retained for no longer than is necessary and in accordance with our Data Retention Policy.

### **Your rights**

You currently have the right at any time to ask for:

- Access to your data - a copy of the information about you that we hold.
- Erasure of your data - removal of data
- Restriction of processing - restriction in the way data is processed
- Objection - Correction of erroneous data
- Data Portability - Transfer of your data to another provider of services

You can also complain to the Information Commissioners Office (0303 123 1113 or via [www.ico.org.uk/concerns](http://www.ico.org.uk/concerns)).

If you would like to make a request for any of the above, please email our Governance Lead at [DPO@consultantconnect.org.uk](mailto:DPO@consultantconnect.org.uk).

### **Withdrawal of consent**

If you have provided us with your consent to process your data, for the purpose of using our services and us finding you suitable work, you have the right to withdraw this at any time. In order to do so you should contact us by emailing our Governance Lead [DPO@consultantconnect.org.uk](mailto:DPO@consultantconnect.org.uk).

### **Concerns**

If you have a concern about the way we are collecting or using your personal data, you should raise your concern with us in the first instance or directly to Information Commissioners Office at [www.ico.org.uk/concerns](http://www.ico.org.uk/concerns).

### **Contact**

Please address any questions, comments and requests regarding our data processing practices to our Governance Lead at [DPO@consultantconnect.org.uk](mailto:DPO@consultantconnect.org.uk).

### **Changes to the Privacy Notice**

This Privacy Notice may be changed by us at any time.